

IRS COOKIES POLICY

What is a cookie?

A cookie is a small text file that is sent by a website server to your browser and stored on your computer. Cookies allow website operators to accumulate useful information, such as whether the computer (or its user) has visited the site before. Cookies are needed for a number of functions which make websites work, or work more efficiently, and they can provide information to website owners about how you use their website.

How do we use cookies?

We use cookies to monitor how people use our website, including estimating audience size and patterns of use, to help us provide you with a better service. Cookies also make it easier for you to use the website on future visits and allow us to personalise the content of the website to you by recording information about your preferences.

We use both persistent cookies (which expire on a specified date) and session cookies (which expire when you close your browser).

The cookies used on this site have been categorised based on definitions given in the ICC UK Cookie Guide. We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website.
- **Analytical/performance cookies.** These allow us to recognise and count our website's visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics performance cookies to provide anonymous statistics on how our site is used. Some of our performance cookies may be managed by third parties.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region – or your cookies and marketing preferences).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed.

Please note that third parties (including, for example providers of external services like web traffic analysis services such as Google Analytics) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You decide which cookies we use

We understand that not everyone wants to contribute to statistics on website use, so you can configure your cookie settings in your web browser. You can find out more about how to do this at the following links:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)
- [IE and Edge](#)

However, please bear in mind that if you don't allow us to use certain cookies it may prevent you from accessing parts of our website or result in a loss of functionality which degrades your experience of the website.

What cookies do we use?

Our Cookies

We use the following cookies on the website – these are cookies that we send to your browser.

First Party Cookies (placed by our website):

| Cookie Name | Category | Type | Description |
|-----------------------------|-----------|---------|---|
| Woocommerce-cart-hash | Necessary | Session | Helps WooCommerce determine when cart contents/ data changes |
| Woocommerce_items_in_cart | Necessary | Session | Helps WooCommerce determine when cart contents/data changes |
| Wp_woocommerce_session_ | Necessary | 2 days | Contains a unique code for each customer so that it knows where to find the cart data in the database for each customer |
| Woocommerce_recently_viewed | Necessary | Session | Powers the 'recent viewed products' widget |
| Store_notice [notice id] | Necessary | Session | Allows customers to dismiss the 'store notice' |

Third Party Cookies (placed by other domains):

| Domain (website) | Category | Description | Examples |
|---|-----------------|--------------------|--|
| Google Maps API - NID | Necessary | Persistent | This is used for interacting with Google to get map information. |
| Google Analytics - _ga - _gid - _gat | Statistics | Persistent | <p>These cookies are used to collect information about how visitors use our website and allows us to set rules to help target relevant adverts.</p> <p>We use the information to compile reports and to help improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website where visitors have come to the website from and the pages they visited.</p> |

Further information about cookies

There is a lot of good information about cookies available online. For more information about cookies generally, visit allaboutcookies.org.

Get in touch

Please contact us using the following email address if you have any questions about how we use cookies or about your privacy: advice@irs-limited.com.